



Dear NAGAP Colleagues,

Like many of you, I was shocked and disappointed by yesterday's news of the college admissions cheating scandal. While the circumstances appear to be limited to the undergraduate realm, I am acutely aware of the fact that the repercussions of these events may have a ripple effect on our work at the graduate level. Consequently, our jobs may become more difficult in the midst of already challenging times.

It is important that we ensure the recruitment and admissions policies and procedures on our campuses are transparent, to withstand the critical eye with which prospective students, parents, and the media may view higher education in the wake of this scandal. As graduate enrollment management professionals, it is our responsibility to take more proactive leadership roles and share best practices with faculty, staff, and administrators who may not work in admissions offices, but play significant roles in recruitment and the admissions process. Finally, we must choose to lead with integrity, while modeling the highest ethical standards for our colleagues on campus and beyond.

In the interest of providing an outlet to continue the discussions that are already occurring on our campuses, we will be setting aside time at the 2019 Annual Conference in Toronto for round-table discussions on integrity and ethics in graduate enrollment management. We hope you will be able to join us.

Keith Ramsdell  
NAGAP President

